

Career Connect Expo **Sponsorship Packages**




2025



Sponsorship Packages

The **Career Connect Expo 2025** offers various sponsorship packages designed to provide sponsors with maximum visibility, engagement opportunities, and strategic alignment with their objectives. These packages are tailored to meet the needs of organizations seeking to invest in **youth empowerment, innovation, economic growth, and community impact**.

1. Platinum Sponsor 	
Description:	Premium sponsorship with maximum visibility, exclusive engagement opportunities, and strategic influence on the event.
Investment:	₦30,000,000 (\$20,000)
Benefits:	<ul style="list-style-type: none">• Title Sponsorship Recognition: Exclusive branding as the lead sponsor across all event platforms and materials.• Customized Activation: Opportunity to design and host a special engagement activity for participants.• Keynote Speech: Deliver a keynote speech during the opening session to inspire and engage the audience.• Panelist Slot: Opportunity to select a discussion topic and provide a representative to moderate a high-profile panel discussion.• Hackathon Topic Selection: Ability to choose the community challenge for the Innovation Challenge Hackathon.• Exhibition Space: Prime location for an exhibition booth to showcase your organization.• Exclusive Branding: Prominent logo placement on all marketing materials, banners, and the event website.• Media Features: Dedicated mentions in press releases, social media updates, and other media coverage.• VIP Access: Complimentary VIP passes with premium seating and networking opportunities with dignitaries.• Post-Event Report: A detailed report on event impact, including participant reach, media coverage, success stories, and sponsorship ROI.

2. Gold Sponsor ↘

Description:	High-level sponsorship with extensive brand exposure and active participation opportunities.
Investment:	₦15,000,000 (\$10,000)
Benefits:	<ul style="list-style-type: none"> • Major Sponsorship Recognition: Prominent branding throughout the event. • Panelist Slot: Opportunity to select a discussion topic and provide a representative to participate in a high-profile panel discussion. • Hackathon Topic Selection: Ability to choose the community challenge for the Innovation Challenge Hackathon. • Exhibition Space: Strategically located exhibition booth. • Brand Visibility: Logo placement on selected marketing materials, banners, and the event website. • Media Features: Mentions in press releases and social media campaigns. • VIP Access: Complimentary VIP passes for your representatives. • Post-Event Report: Access to event highlights, including metrics showcasing event impact.

3. Silver Sponsor ↘

Description:	Mid-level sponsorship with strong brand visibility and participation opportunities.
Investment:	₦7,500,000 (\$5,000)
Benefits:	<ul style="list-style-type: none"> • Sponsor Recognition: Branding on selected event materials, including banners and marketing content. • Exhibition Booth: Standard exhibition space for showcasing products or services. • Panelist Slot: Opportunity to join a discussion panel and share insights. • Media Mentions: Inclusion in press releases and selected social media updates. • VIP Access: Complimentary VIP passes for two representatives. • Post-Event Report: A concise report on event highlights and impact metrics.

4. Bronze Sponsor 📌

Description:	Entry-level sponsorship with branding and participation opportunities.
Investment:	₦3,000,000 (\$2,000)
Benefits:	<ul style="list-style-type: none"> • Sponsor Recognition: Logo placement on the event website and selected promotional materials. • Exhibition Space: Booth to showcase your products or services. • VIP Access: One VIP pass for networking opportunities. • Post-Event Report: Summary of event outcomes and participant feedback.

Additional Sponsorship Options 📌

Sponsorship	Investment:	Description
University Hackathon Sponsor	₦5,500,000	Sponsors can select a topic for the University Hackathon, challenging participants to develop innovative solutions, with branding opportunities and recognition in all event materials.
Startup Pitch & Training Sponsor	₦5,500,000	Exclusive branding and recognition during the Startup Training and Pitch Competition.
Live Painting Competition Sponsor	₦5,500,000	Branding at the Live Painting Competition venue and event promotions.
Sip and Paint Activity Sponsor	₦2,000,000	Branding at the Sip and Paint Activity area.
Media Partner	₦2,500,000	Branding across media platforms, including live event streaming.
Event Souvenir Sponsorship	₦4,500,000	Logo placement on event souvenirs (t-shirts, bags, notebooks) distributed to attendees.

Custom Sponsorship Packages 📌

We also offer the flexibility to customize sponsorship packages tailored specifically to your focus areas. Our team will work closely with your organization to design a sponsorship plan that aligns with your CSR goals, branding priorities, and target impact, ensuring your contribution delivers measurable value to both your institution and the communities we serve.

If you would like to explore a custom package or propose a unique collaboration idea, we are happy to make it work.

Payment Details 📌

Bank Account Information

- Payment Method: Bank Transfer
- Account Name: BigTech Agency Limited
- Bank Name: TAJBank Limited
- Account Number: 0004983739

Payment Notes

- Please ensure that your organization's name or invoice number (if applicable) is included in the payment narration for proper reconciliation.
- After payment, kindly send a copy of the payment receipt to cce@bigtechagency.com
- Upon receipt confirmation, a formal acknowledgment letter and sponsorship onboarding kit will be issued within 48 hours.

Need an Invoice?

If you require a formal invoice or payment breakdown addressed to your organization, please contact: cce@bigtechagency.com or +234 806 439 7223.